



第五屆香港傑出義工獎

THE 5th HONG KONG VOLUNTEER AWARD



周佩波先生

Mr Chau Pui Por

提名入

Nominator

洪詠慈女士

Ms Hung Wing Chee Anna

第五屆香港傑出義工獎得獎者

The Fifth Hong Kong Volunteer Award Winner

現職公關公司董事，參與義務工作16年，周先生自少於破碎家庭成長。90年代由內地移居香港，即使在惡劣環境生活，仍熱心公益，積極投入義工服務。2007年與友人一同創立「傑出生命計劃」，匯聚商界、學術界、社福界等有志之士，以義工服務計劃作為平台，促使各階層義工從服務社群中互相分享學習，從而建立全面而豐盛的人生。

周先生在計劃中主力帶領 Baby Givers，推廣親子義工活動，並以身作則，帶同4歲多女兒參與義務工作。他明白新一代對社交媒體的關注，因此透過Facebook專頁「瑜錄」大力推廣正面關愛及義工訊息，平均每周讀者多達60萬人次，其中他翻譯及推廣的「待用咖啡」概念更獲得媒體廣泛報導，華人地區不少餐廳相繼推出「待用」食品。

在推動義務工作中，他認為一己之力始終有限，故以培訓青年義工領袖為己任，希望透過生命影響生命，將義工理念加倍放大。他善於以商業模式籌辦大型義工活動，推動社會各界參與，使更多人受惠。

Mr Chow is a public relations company director and has 16 years of volunteer service. He was grown up in a broken family in the Mainland and came to Hong Kong in the 1990's. Despite the poor and difficult living conditions, he was zealous about community service and actively participated in volunteering. In 2007, he teamed up with his friends to set up a service project - the GIVERS. Interested people from the business sector, the academia and the social service field joined together and made use of this platform to encourage volunteers from all walks of life to learn and share from each other in volunteering, thereby enabling them to develop a full and fulfilling life.

In the "GIVERS" project, Mr Chow took the lead through "Baby Givers" to promote parent-child activities. He set a personal example by bringing along his 4-year-old daughter when performing service. Aware that the younger generation is much interested in the social media, he put considerable effort spreading the message of care and volunteerism by means of the Facebook page "The O Dora", which attracted a readership of some 600,000 every week, and of which the idea of "Suspended Coffee" received very good media coverage and was then followed by many restaurants.

In the course of promoting volunteer service, Mr Chow felt the limited power of one single person. He, therefore, took on himself the task of training young volunteer leaders. Mr Chow is particularly capable of applying commercial practice to organize large scale volunteer activities and motivate people various sectors to volunteer for greater social impact.