

第八屆香港傑出義工獎企業獎得獎者

The 8th Hong Kong Volunteer Award Corporate Award Winner



東亞銀行


The Bank of East Asia, Limited

東亞深明回饋社會的重要，因此東亞銀行的同事都積極參與義工活動，實踐「取諸社會、用諸社會」的精神。

為了更有效及有系統地策劃及管理義工活動，東亞於2012年正式成立了企業義工隊，服務圍繞教育、社會福利及環境三大核心範疇，希望員工能藉著義工服務向弱勢社群表達支持和關懷。

東亞深信，員工可從親身參與義工活動的過程中學習及成長，為生命加添意義。東亞不僅鼓勵員工參與義務工作，更協助統籌不同慈善項目，全力支持員工積極參與社會服務。

義工隊委員會由義工隊的活躍成員組成，主席亦從義工隊成員中甄選。他們會每月舉行例會，商討創新及可持續發展項目，並適時檢討活動方向。多年來，管理層亦積極支持及參與義工服務，身體力行鼓勵同事投身義務工作。此外，東亞亦特設年度義工嘉許禮及額外義工假期，以表揚及答謝參與義工服務的員工。截至2019年年底，東亞義工隊的義工人數約有1,800人，佔東亞的香港員工人數超過四成，2019年的義工服務總時數接近7,400小時。2018年，適逢慶祝成立百年之際，東亞舉辦了「一百個慈愛行動」，涉及逾100項義工活動，以重申對社區的承諾，年內錄得義工服務總時數約10,550小時，成績令人鼓舞。



The Bank of East Asia, Limited (BEA) understands the importance of contributing to the community, as reflected by the active involvement of the Bank and its staff in charitable activities.

To strengthen its effectiveness in planning and managing volunteer activities, BEA established its volunteer team (BEA V-Team) in 2012 with service targets established in three core areas: education, social welfare and the environment. Volunteering provides opportunities for BEA staff members to show their care for vulnerable and under-resourced members of society.

BEA believes that one of the most constructive ways for a company to develop its people is to empower them through volunteering, giving them a sense of contribution to society. BEA not only encourages volunteer work, but also provides opportunities for colleagues to engage with the community.

Chaired by an elected member, the BEA V-Team Committee is formed by active members of the BEA V-Team. The committee meets monthly to share innovative and sustainable ideas as well as to evaluate completed programmes. Over the years, the Bank's Management has offered tremendous support, actively participating in volunteer efforts and encouraging colleagues to volunteer. In recognition of the volunteers' contributions, the Bank organises an annual Volunteer Appreciation Ceremony and awards volunteers with additional days of annual leave. By the end of 2019, the BEA V-Team recorded around 1,800 volunteers, equivalent to over 40% of the Bank's total workforce in Hong Kong, with nearly 7,400 volunteering hours clocked during the year. In 2018, in the lead-up to the Bank's centenary, BEA reaffirmed commitment to the community by organising the "100 Acts of Kindness" programme covering over 100 volunteering activities, which clocked over 10,500 volunteering hours during the year.

